



PRESS RELEASE

Ourvita honored at Vitafoods Innovation Awards

The Group has received an award for an innovative probiotic oil for the well-being of infants

22nd of May 2025 – **Ourvita**, international leader in the development and production of medical devices, dietary supplements and wellness products, received a major award during the first **Vitafoods Innovation Awards**, affirming its role as an industry player with an innovative product.

Vitafoods Innovation Awards is an international event dedicated to the nutraceutical industry, the sector that produces dietary supplements, functional ingredients and health products. In the context of the fair that landed last May 20 in Barcelona, where the latest innovations and market trends were presented, and with the additional goal of creating a platform for contact between companies, experts and industry professionals, Ourvita won the **Most Innovative Consumer-ready Nutraceutical Finished Product** award with its product **Probiotic Oil Baby Drops**.

Oil-based probiotic drops, a supplement often used for infants in order to strengthen their immune system, promote the well-being of their intestinal flora and relieve early discomfort, have been developed by Ourvita through an innovative system that reduces the typical sedimentation of probiotics on the bottom through the use of natural oils which, unlike the chemical preservatives often used, provide an excellent clean-label alternative and greater product functionality, as attested to by the patented Easy Shake, which allows the product to be administered in all its effectiveness by shaking the container for a few seconds.

The recognition enhances Ourvita's investment in increasingly sustainable and functional research and product development and the soundness of its plan to be a leading group in the industry, as also evidenced by its recent acquisitions of Laboratoria Natury and Braveiy Biotechnology, two CDMOs ¹, one Polish and the other Chinese, renowned for their manufacturing.

"I congratulate the Ourvita team on this recognition, which is a testament to the Group's goal of improving consumers' quality of life through innovative products that combine functionality, quality and sustainability," said **Giovanni Uras, Head of Innovation, Product development and R&D of Ourvita**.

About Ourvita

Founded in 1939 and headquartered in Italy, Ourvita is a global leader in nutrition and wellness, dedicated to improving the health and vitality of individuals through science-based products. With a commitment to quality, innovation, and sustainability, Ourvita continues to build its success on its unwavering support to its leading customers. Further information is available at www.ourvita.com.

¹ Acronym for Contract Development and Manufacturing Organization, meaning a company that manufactures and develops drugs for third parties



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