

## PRESS RELEASE

### Design Holding appoints Alberto Toni as Group Chief Financial Officer

Milan, 12 April 2023 - Design Holding, a global leader in high-end design, appoints Alberto Toni as its new Group Chief Financial Officer, effective May 2, 2023. Alberto Toni has previously held senior management positions in large international groups such as Bata and Heineken. At Design Holding, he will lead the overall finance and legal functions of the Group and its portfolio companies, implementing growth strategies.

After graduating in Economics at the Università Cattolica del Sacro Cuore in Milan, AT spent 18 years in Heineken Group with increasingly senior finance roles, in Milan, Amsterdam and in Sao Paulo, Brazil. Continuing his international career path, Alberto Toni has served as CFO for several multinational companies including Deoleo SA and Bata Group, a leading multinational in the footwear sector with the head office in Lausanne, Switzerland. Since 2016 he has maintained his role in Bata Group until today, expanding his areas of responsibilities to other functions such as Information Technology and Supply Chain.

Alberto Toni brings 30 years of experience in both mature and emerging markets as well as different business sectors such as fast-moving consumer goods and fashion retail. Moreover, he has a proven track record in achieving results in complex environments significantly improving both cost and revenue synergies.

At Design Holding, Alberto Toni will manage financial strategies that synergizes the high potential of the brands in the portfolio and enhances the Group's investments, which are aimed at improving growth through acquisitions, geographic expansion in key markets and the implementation of ESG initiatives.

*"We are delighted to welcome Alberto" says Daniel Lalonde, CEO of Design Holding. "His international background, strategic vision and track record of leading high-performing finance teams will be instrumental in driving the growth and financial performance of our business, further strengthening our role as an industry leader."*

In his new role Alberto Toni succeeds Alessandro Poletto, who was the Group Chief Financial Officer for the past four years. *"On behalf of Design Holding team and our Shareholders", says Daniel Lalonde "I would thank Alessandro Poletto for his strong contribution and achievements to the development of Design Holding, and I wish him success for his future projects".*

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## Design Holding

Design Holding is a global leader in high-end design with a cultural heritage of European origin, characterised by multi-channel distribution and diversified product categories. Guided by the purpose 'We design for a beautiful life', the Group designs for the planet, people, and culture. The Group includes Flos, B&B Italia, Louis Poulsen, Maxalto, Arclinea, Azucena, FENDI Casa, Menu, by Lassen and Lumens. Design Holding's catalogue features iconic objects designed by world-famous designers such as Achille and Pier Giacomo Castiglioni, Tobia Scarpa, Luigi Caccia Dominioni, Poul Henningsen, Arne Jacobsen, Antonio Citterio, Gaetano Pesce, Philippe Starck, Piero Lissoni, Konstantin Grcic, Jasper Morrison, Patricia Urquiola, Michael Anastassiades and many others.

Design Holding is jointly owned by the global investment firms Investindustrial and Carlyle.  
[www.designholding.com](http://www.designholding.com)

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