

ILLIMITY CHOOSES FLEE AS MOBILITY PARTNER THE AON BRAND LONG-TERM PAY-PER-USE RENTAL SERVICE BECOMES PART OF THE BANK'S OFFER FOR EMPLOYEES AND CUSTOMERS

Milan, 25 May 2021 – illimity Bank S.p.A. (“**illimity**” or the “**Bank**”) and **Flee**, the Aon-owned brand, announce that they have entered a partnership designed to provide the customers of illimitybank.com – the illimity Group’s digital direct bank – and all of the Bank’s employees with a new idea of mobility thanks to exclusive rental services.

Flee is the **first long-term pay-per-use car rental** that combines the savings, safety and convenience available from a fully digital service. Innovation, smart attitude and digital approach are the values which unite illimity and Flee and have led to this collaboration. In this way, illimiters have access to Flee’s long-term pay-per-use car rental service from May this year, activating a dedicated agreement for employees and specific promotions for customers which envisage a series of benefits in economic and service terms, vehicles specifically selected for illimiters, free advice on booking and many advantages for family members too.

The partnership was created out of the Bank’s desire to provide innovative solutions not only for the customers of illimitybank.com but also for its own employees. Flee responded to this need by proposing a new concept of mobility and a different and original rental service, and in fact the flexible charge, based on the utilisation of the car, the predominantly digital service and the green and ecological selection of cars for the fleet have met the interest of the Bank and the appreciation of illimiters, who can take advantage of Flee’s offer in just a few simple steps.

The online activation is very easy and also provides the possibility of obtaining personalised advice from Flee’s experts about which vehicle they should choose for their rental needs. A simple, swift and intuitive process which has led to significant interest to date.

[For further information about illimity](#)

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Flee

Flee is the innovation project of Aon Mobility Solutions, constructed through the combination of skills focused on creating an alternative and original offer in the mobility sector. Flee is a new way of giving individuals mobility without worries; a smart and safe long-term pay-per-use rental service allowing cars to be used free of care.

illimity Bank S.p.A.

illimity is the high-tech banking group founded and headed by Corrado Passera that was created with the aim of responding to specific market needs by way of an innovative and specialist business model. More specifically, illimity extends financing to high-potential SMEs, purchases distressed corporate loans and services these through its platform, neprix, and provides digital direct banking services through illimitybank.com. illimity SGR, which sets up and manages alternative investment funds, the first of which dedicated to UTP loans, is also a member of the illimity Group. The story of illimity began in January 2018 with the launch of the special purpose acquisition company SPAXS S.p.A., which ended with a record 600 million euro being raised on the market. SPAXS subsequently acquired Banca Interprovinciale S.p.A., with the resulting merger between the two giving rise to "illimity Bank S.p.A." which has been listed on the Italian Stock Exchange since 5 March 2019 (ticker "ILTY"), first on the MTA exchange and since September 2020 on the Star segment. The banking group, headquartered in Milan, can already count on over 600 employees and ended 2020 with assets exceeding 4 billion euro.