**TEN LITTLE JÄGERMEISTERS**

**OM STILL delivers ten electric forklift trucks and eleven warehouse trucks to Jägermeister**

**Lainate, 22th January 2015** – A strong trademark for a strong brand: OM STILL, a leading supplier of customized intralogistics solutions worldwide, delivered ten electric forklift trucks, seven high lift pallet trucks and four low lift pallet trucks to the Mast-Jägermeister SE Company at the end of December. A special touch: exclusive Jägermeister paintwork for the RX 20 electric trucks.

Jägermeister was already one of OM STILL’s satisfied customers for many years until 2010, when at short notice it changed its industrial truck supplier. The two brands are now continuing their successful partnership with the handover of ten forklift trucks and eleven warehousing trucks to Mast-Jägermeister SE in December 2014. As well as being convincing trucks, this is also the outcome of the high level of commitment. According to Jens Kramer, Jägermeister’s technical buyer responsible for purchasing the trucks: “Collaboration during the entire tendering phase was extremely professional and cooperative. Questions and concerns were always listened to, understood and dealt with promptly.”

A major special feature of the new electric trucks is the exclusive Jägermeister branding: the well-known herbal liqueur producer’s orange-coloured Jägermeister stag and brand name are emblazoned on the truck’s black priming paint. Heinz Brockmann, Regional Sales Manager for STILL Hannover, says proudly “Never before have I experienced such special paintwork in all my time with STILL. We found reliable partners who supported us during the implementation. I think the result speaks for itself.”

The visually opulent trucks are used at the Jägermeister sites in Linden, Wolfenbüttel and Kamenz. Above all the aspects of environmental responsibility, ergonomics and safety played a central role in Jägermeister’s decision to use OM STILL’s electric trucks. Thus the compact energy-savers consume markedly less energy than the trucks previously used. Maximum driving speed is limited to twelve kilometres per hour for safety reasons. The driver’s seat with pneumatic cushioning and integral heating guarantees particular comfort. Kramer, who is visibly convinced by the trucks, says “The trucks are compact, environmentally friendly and have state of the art technology. Moreover, for our employees they are as comfortable as they are safe.

Bettina Riemenschneider-Schilling, Works Manager of the Jägermeister site in Linden, is convinced they made the right decision in choosing OM STILL: “Jägermeister is a strong brand. Smooth operation, including the upstream and downstream processes, is important for us in the filling department. So it’s reassuring to know that with OM STILL in the industrial trucks area we have a reliable, high-performance partner on our side.”